

## NEWS RELEASE



*Where the Sun Rises  
on the Smokies*

### HAYWOOD COUNTY TOURISM DEVELOPMENT AUTHORITY

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### GREAT SKIING IN THE GREAT SMOKIES

*Fill Out Simple Entry Form at [SmokyMountains.net](http://SmokyMountains.net) for Chance to Win \$1,300 Vacation Prize*

**HAYWOOD COUNTY, N.C. (February 6, 2009)**—You and three guests can win a trip to Maggie Valley, North Carolina, for a weekend of great skiing in the Great Smokies. It's easy: just log on to [www.smokeymountains.net](http://www.smokeymountains.net) and click the "Sunrise Sweepstakes" button in the bottom right corner of the homepage. Then fill out the simple form and click submit. (No purchase or any other action is necessary.)

Entries will be accepted until February 24, 2009, so don't wait. You won't want to miss out on the chance to win this spectacular prize package: two days of lessons, rentals and lift tickets for four at Cataloochee Ski Area (one of the top ski destinations in the Southeast), three days/two nights lodging at Smoky Falls Lodge in the heart of Maggie Valley, and \$200 in "Sunrise Bucks" (cash to be used while on the trip). The Ski Getaway Package from the Haywood County Tourism Development Authority is valued at \$1,300.

A random drawing will be held on or around February 25, 2009, to select the winner, who will be contacted by e-mail by February, 29, 2009. The prize is valid until December 10, 2009.

Consistently one of the earliest resorts in the Southeast to open the ski season and the latest to close (its season extending from early November to late March/early April), thanks to its technologically advanced snowmaking capability, Cataloochee Ski Area is a winter playground for the entire family. With 14 slopes and trails, Cataloochee Ski Area offers mountains of fun for everyone, from skiers to snowboarders, from novices to veterans. Beginners can get a feel for things on a couple of smooth, gentle slopes (classes and private lessons are also available), while the more adventurous can head to the ramps, rails and boxes at the Cat Cage Terrain Park. For those with a need for speed, there's plenty of steepness on this mountain. Nestled in the Great Smoky Mountains, the surrounding views are magical. When you need a break or have taken the skis off for the day, check out the lodge, where you can warm up by the double-sided fireplace, enjoy some good food and drink, and perhaps even listen to a live band.

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Haywood County, North Carolina, "Where the Sun Rises on the Smokies," is 554 scenic square miles of spectacular country, with beautiful mountains and valleys dotting the landscape. More than a dozen of its

mountain peaks soar to elevations of at least 6,000 feet (more than any east of the Mississippi River), and the county is one of the highest, with a mean elevation of 3,600 feet, east of the Rockies. One of its most notable mountain peaks is Cold Mountain—the basis for the award-winning, best-selling novel by Charles Frazier and the ensuing 2003 major motion picture—at 6,030 feet. The county sits at the western edge of the state, with the Blue Ridge Parkway running along its southwestern border. The Great Smoky Mountains National Park and Pisgah National Forest are located in the northern section of the county. Call 800.334.9036 to request a Media Guide or Visitors Guide, or visit [www.smokeymountains.net](http://www.smokeymountains.net) for more information.