

NEWS RELEASE



*Where the Sun Rises
on the Smokies*

CONTACT: Scotty Medford Ellis
Haywood County Tourism Development Authority
Executive Director
(828) 452-0152
hctda@smokeymountains.net

Haywood County TDA Publishes New Restaurant Guide *Brochure Features At-A-Glance Information About 100 Places to Eat*

HAYWOOD COUNTY, N.C. (October 10, 2007)—The Haywood County Tourism Development Authority published this week a useful new brochure featuring information about nearly 100 places to eat while vacationing in the county.

The listings in the *Haywood County Restaurant Guide* are categorized by type of food served, including American, Asian, Bakery/Deli, Barbecue, Chinese, Coffeehouse, Continental, Dessert, Greek, Italian, Japanese, Mediterranean, Mexican, Pancake House, Seafood, Southern/Mountain, and Steak. The address, telephone number and days of operation of each restaurant are provided, as well as a price range, what meals are served, and whether reservations are recommended. Information about which restaurants are smoke free and which have a full bar is also included in the brochure.

“This is a great tool for visitors who might not be aware of all the great food Haywood County has to offer,” said Scotty Medford Ellis, executive director of the Haywood County Tourism Development Authority. “For a lot of people, dining out is a big part of a vacation, and knowing what’s available is important.

This new restaurant guide,” Ellis said, “definitely provides visitors with that information, making it easier for them to enjoy the wonderful variety of tastes in our area.”

-MORE-

The *Haywood County Restaurant Guide* is available at the Haywood County Chamber of Commerce and the Maggie Valley Area Visitors Bureau, as well as the Canton Visitors Center at exit 31 off Interstate 40 and the Balsam Visitors Center at the 23/74 Bypass rest stop. The guide will also be available at the various accommodations, attractions, and restaurants throughout the county.

An online version of the guide, which users can search by type, location or a host of other criteria, is available at www.SmokeyMountains.net. Look for the “Places to Eat” link on the homepage.

“This Web feature is especially useful for those wanting to plan their trip ahead,” Ellis said, adding that the guide and online listing can also be of value for local residents.

-###-