

NEWS RELEASE



*Where the Sun Rises
on the Smokies*

HAYWOOD COUNTY TOURISM DEVELOPMENT AUTHORITY

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HAYWOOD COUNTY TOURISM TO HOST MANDATORY FUNDING WORKSHOP

Applicants Seeking HCTDA Grants in 2010-2011 Must Attend April 8th Session at Lake Junaluska

HAYWOOD COUNTY, N.C. (MARCH 5, 2010)— The Haywood County Tourism Development Authority will host a funding workshop on April 8, 2010, beginning at 9:30 a.m. at Lake Junaluska's Bethea Welcome Center.

Anyone interested in applying for 2010 HCTDA 3- and 1-percent funding must attend the workshop. No applications will be considered if applicant did not attend this workshop.

The session will cover new funding guidelines, new application forms and process, and any new post-event requirements. Co-op advertising opportunities for 2010-11 will be discussed and available at the workshop.

"We want everyone to be aware of any and all changes in the upcoming fiscal year's funding process," said Lynn Collins, executive director of the Haywood County Tourism Development Authority.

"We need all potential applicants on the same page with our staff, board of directors and zip code collection area subcommittees," she said. "This workshop will be essential to making sure that happens, which will make for a much smoother process from beginning to end."

Make sure to mark your calendars if interested in applying for TDA funding. Take note of the important dates listed in the 1- and 3-percent timelines as well.

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