

NEWS RELEASE



*Where the Sun Rises
on the Smokies*

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Tourism Agency Publishes New Resources for Visitors to Haywood County *Brochures, Map Provide Ideas About What to Do and How to Get There*

HAYWOOD COUNTY, N.C. (April 19, 2007) – The Haywood County Tourism Development Authority released this week three new tools to assist those visiting the county and looking for things to do while here.

Two brochures, titled *A Listing of Day Trips, Attractions & Scenic Drives In and Around Haywood County* and *A Listing of Outdoor Activities In and Around Haywood County*, serve as handy directories of popular destinations in the area – both natural and manmade. Whether visitors are looking for a nice drive through the mountains or wanting to look at the rare rides inside the Wheels Through Time Museum, whether they want to explore the area's waterfalls or navigate the whitewater by raft, whether they want to hike a mountain trail or stroll the stands of a farmers market, these brochures will help get visitors on their way.

“The great thing about these brochures is that they’re packed with useful information, from the listings themselves to general descriptions, phone numbers and basic directions, yet at the same time they are compact, user-friendly and easy to take on the go,” said Scotty Medford Ellis, executive director of the Haywood County Tourism Development Authority.

The TDA has also made available a large glossy map, making it easier for visitors to find their way. On one side, a county map highlights the main highways, exits and notable areas. On the reverse side, four separate maps take a closer look at Maggie Valley, Waynesville, Canton, and Clyde.

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The new resources are now available at the Haywood County TDA office in Waynesville as well as at the Haywood County and Maggie Valley chambers of commerce. The brochures and map are also available at the Canton and Balsam visitor's centers and many of the county's lodging accommodations.

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