

NEWS RELEASE



*Where the Sun Rises
on the Smokies*

HAYWOOD COUNTY TOURISM DEVELOPMENT AUTHORITY

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HAYWOOD COUNTY TDA BEGINS 2009-10 FUNDING PROCESS

Funding Guidelines/Request Forms Now Available; File By March 31

HAYWOOD COUNTY, N.C. (February 5, 2009)—The Haywood County Tourism Development Authority has made new 3-percent and 1-percent funding guidelines, along with funding request forms, available to the public.

The guidelines/request forms are available at the the HCTDA office in Waynesville. The forms can also be downloaded from the “About Us” section (once there, click on the “Important Documents” link) of HCTDA Web site, www.smokeymountains.net. The deadline for filing a funding application is 5 p.m. on March 31. Those applying for 3-percent funding should submit forms to the HCTDA office in Waynesville, and 1-percent applicants should submit to the appropriate subcommittee (addresses can be found in the guidelines).

Both categories—3-percent and 1-percent—include guidelines and request forms for Destination Marketing Organization Funding (for entities with bylaws, board of directors, mission statement, and regular meetings) and Event Matching Funds Grant (for event organizers, who must match the amount awarded them).

The Haywood County Tourism Development Authority’s Board of Directors will consider all requests for funding at its annual budget forum, slated for 3-4 pm on April 15 at Lake Junaluska’s Terrace Hotel in Room 316. Those wishing to speak must sign up to do so, starting at 2:30 p.m., before the start of the forum. Speakers will be limited to three minutes each.

The board will then review and adopt both the 3-percent and 1-percent budgets at its regularly scheduled monthly meeting on April 22.

Please call the HCTDA office at 828-452-0152 with any questions.

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